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## Establishing International IPTV Networks

Grid-TV with gotoBavaria at CABSAT in Dubai

*CABSAT, Hall 7, Booth E7-21/5*

Grünwald/Munich, February 10, 2006. Together with gotoBavaria, the Bavarian inward investment agency for media and entertainment industries, Grid-TV from Grünwald/Germany will be represented at this year's CABSAT in hall 7 at booth E7-21/5. CABSAT is the Middle East international cable, satellite, broadcast and communications exhibition that takes place from 7<sup>th</sup> to 9<sup>th</sup> of March in Dubai. Grid-TV, a company of the ArtVoice group, is the holder of the license to broadcast over IP-based media and distributes international IPTV networks. Having already established the German IPTV network successfully, Grid-TV will now develop the international IPTV networks.

Grid-TV owns the patent for the processing of 24/7 running programs over IP-based media and gives out international broadcasting licenses. The development of the IPTV market worldwide is moving forward successfully and very fast. Grid-TV notices a high international interest in broadcasting licenses for IPTV. "We are currently carrying on negotiations about the leasing of networks in India, Austria, Italy and Turkey as well as some other Eastern countries", explains Katharina Aliaga Leiva, Managing Director of Grid-TV.

The portfolio of the company includes 24/7 single broadcast stations, multichannel stations, multichannel portals, POS TV at walk-by stations and corporate TV for B2B and B2C stations. Together with its technology partner, ArtVoice Internet-Service GmbH, Grid-TV centrally plans, standardizes and operates the development of the international IPTV network and playout server structures to broadcast the customer programs. Grid-TV conducts the International Playout Center (IPOC), the German IPTV broadcasting center in Grünwald, from where up to 10,000 IPTV stations can be controlled at the same time.

### **About Grid-TV:**

Grid-TV GmbH is based in Grünwald near Munich/Germany and was founded in 2004 by the ArtVoice Group. The company's core competence is the international development of IPTV networks and of sustainable company solutions with good refinancing possibilities. As patent owners for the handling of 24/7 running programs over IP-based media, Grid-TV grants international broadcasting licenses, enables the usage of international broadcasting networks and sells broadcast planning software as well as moving image and broadcasting licenses. The company conducts the International Playout Center, the German IP-TV broadcasting centre, in Grünwald, from where up to 10,000 IPTV stations can be controlled at the same time. FileLoadBalancing neuronal net, TV-Edit and TV-Serve technologies developed by Grid-TV enable unique, target-group specific, global TV based on common internet streaming software over all communication channels such as satellite, terrestrial, cable, UMTS, GPRS and internet.

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**Further information:** Grid-TV GmbH, Katharina Aliaga Leiva, Bavariafilmpfad 3, 82031 Grünwald/Germany, Tel.: +49 (89) 744 88 88-12, Fax: +49 (89) 744 88 88-19, Mail: [info@grid-tv.com](mailto:info@grid-tv.com), Internet: [www.grid-tv.com](http://www.grid-tv.com)  
**Press contact:** Konzept PR GmbH, Andrea Finkel, Karolinenstr. 21, 86150 Augsburg/Germany, Tel.: +49 (821) 3430015, Fax: +49 (821) 3430077, Mail: [a.finkel@konzept-pr.de](mailto:a.finkel@konzept-pr.de), Internet: [www.konzept-pr.de](http://www.konzept-pr.de)