

PRESSE RELEASE

Section Sport / Media



*Text and Photo online available:
www.konzept-pr.de, Kunde: Grid-TV*

Grid-TV Beats Telekom Forecasts

HSV Football Match after final whistle without any delay online at the HSV Portal

Grünwald/München (Germany), September 25, 2006. Punctually to the final whistle, the football match last Saturday between the German sport clubs HSV and Werder Bremen could be seen online at the HSV Players Lounge. Thus, the IPTV provider Grid-TV, responsible for the distribution of the IPTV service of HSV, could disprove the allegations of the German Telekom that were raised by a T-Com speaker a few days ago in the newspaper "Die Welt". Not one hour and a half, as presumed by Telekom, but only a few minutes after the end of the match, the registered users of the HSV portal could see the complete game in the internet.

As a reaction to current press reports that the IPTV provider Grid-TV offers all clubs of the German Football League to broadcast their matches by IPTV, a German Telekom speaker presumed that the Grünwald-based company would have technical problems with that service. Last Saturday, Grid-TV could rebut these allegations: The match between the clubs HSV and Werder Bremen could be seen online on the HSV portal directly after the final whistle.

As the German magazine "Wirtschaftswoche" reported a week ago, every club of the German Football League can show their own matches in full length on their club homepage as soon as the match is over. The German Telekom paid 50 millions Euro per season for the exclusive right of the live TV coverage of the whole German Football League in the internet. In August, the HSV started as the first German Football League club to provide complete matches on their portal HSV Players Lounge. Other clubs like Bayern München and Borussia Dortmund already before had posted highlights of their matches on the internet. More German Football League clubs are interested to follow these examples. Ingo Wolf, the founder and owner of Grid-TV, expects the conclusion of more contracts soon: "Currently we are in negotiations with almost all clubs of the first and second German Football League. Besides the matches, the clubs also want to offer a lot of additional background information in their TV programme."

About Grid-TV:

The core competence of Grid-TV is the international development of IPTV networks. Holding a patent for operation of 24/7 programs over IP-based media, the company establishes country wide and regional networks through affiliates or joint ventures. These networks are interconnected through the International Playout Center in Munich such providing the ability of crossborder content exchange and international IPTV program. FileLoadBalancing neuronal net, TV-Edit and TV-Serve technologies developed by Grid-TV enable unique, target-group specific, global TV based on common internet streaming software over all communication channels such as satellite, terrestrial, cable, UMTS, GPRS and Internet.

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