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Grid-TV with Bayern International at NAB in Las Vegas

April 24, 2006

NAB, April 24, 2006. Together with the German initiative Bayern International, Grid-TV will be represented at this year's NAB (National Association of Broadcasters) in hall Central 3 at booth C6333 B. The world's largest electronic media and broadcast show that takes places from 24th to 27th of April in Las Vegas. Grid-TV operates and licenses country networks for IP TV and gives out licenses for the operation of IP TV networks to others.

The goal of Grid-TV is to advance IP TV worldwide. Years of experience with IP TV have pushed Grid-TV ahead in the development of a platform well seized for the challenge. Since a couple of years the platform has been operational in Germany representing both the proof-of-concept and the playground for optimization and improvement. Since late 2005 Grid-TV has oriented its activities outwards. Through partnerships with national or regional players the network coverage grows broader and broader.

The NAB show is the world's largest and most important exhibition for media technology. Together with the initiative Bayern International, Grid-TV will present its portfolio in the Bavarian Pavillion. For example, there will be shown TV-Edit 5.0 HD, a software for program planning that was developed together with the Munich-based company NorCom Information Technology. It allows the HDTV distribution and program planning over IP-based media.

Grid-TV owns the patent for the processing of 24/7 running programs over IP-based media and gives out international broadcasting licenses. "Being already in Germany the market leader, we have now created additional resources for the international rollout. We are currently carrying on negotiations about the leasing of networks in India, Italy and Turkey as well as some other Eastern countries", explains Katharina Aliaga Leiva, CEO of Grid-TV. In Austria, the network will be established by an own subsidiary and start operations in June of 2006.

The portfolio of the company includes 24/7 single broadcast stations, multichannel stations, multichannel portals, POS TV at walk-by stations and corporate TV for B2B and B2C stations. Together with its technology partner, Grid-TV Internet-Service GmbH, Grid-TV AG centrally plans, standardizes and operates the development of the international IP TV network and playout server structures to broadcast the customer programs. Grid-TV conducts the International Playout Center (IPOC), the IP TV broadcasting center, from where up to 10,000 IP TV stations can be controlled at the same time.

You want to learn more about Grid-TV or IP TV and you can spare about 30 minutes?

The CEO Katharina Aliaga Leiva would be happy to meet you at the NAB booth!

About Grid-TV AG:

The core competence of Grid-TV is the international development of IP TV networks. Holding a patent for operation of 24/7 programs over IP-based media, the company establishes countrywide and regional networks through affiliates or joint ventures. These networks are interconnected through the International Playout Center in Munich such providing the ability of cross-border content exchange and international IP TV program. FileLoadBalancing neuronal net, TV-Edit and TV-Serve technologies developed by Grid-TV enable unique, target-group specific, global TV based on common internet streaming software over all communication channels such as satellite, terrestrial, cable, UMTS, GPRS and Internet.

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